

**America's**  
**Learning eXchange**

**NIST**



## **THE CHALLENGE:**

**The marketplace for training is poorly organized**

- No single place to access even a small fraction of total marketplace offerings
- No recognized standards for instructional programs or technology that delivers them
- Difficult to match training delivered in self-paced, mastery learning style with institution-based credit hours
- Generally no recognized relationship between training offerings and skill/industry standards



## What the Government can do as a service to workers, employers:

- Organize - Help organize and seed markets
- Subsidize - subsidize the development of new learning technologies
- Support - support industry standards
- Access - provide better access to information

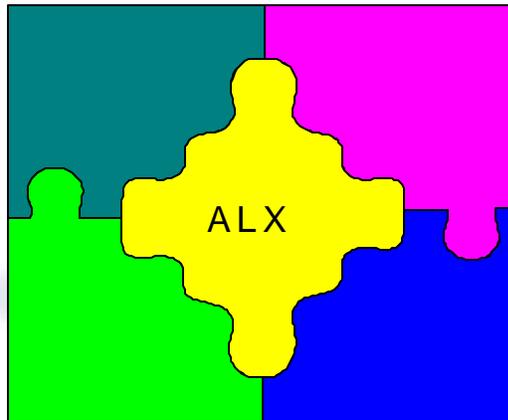


For Today's Worker: Too Many Questions, Too Many Choices, Unorganized Information





## Tomorrow's Market: Reliable Answers, Accessible Choices, Organized Information



## The Goal of ALX -- MAKE AMERICA A NATION OF LIFELONG LEARNERS BY:

- Organizing the training market
- Providing better access to information
- Expanding learning opportunities
- Lowering costs of training



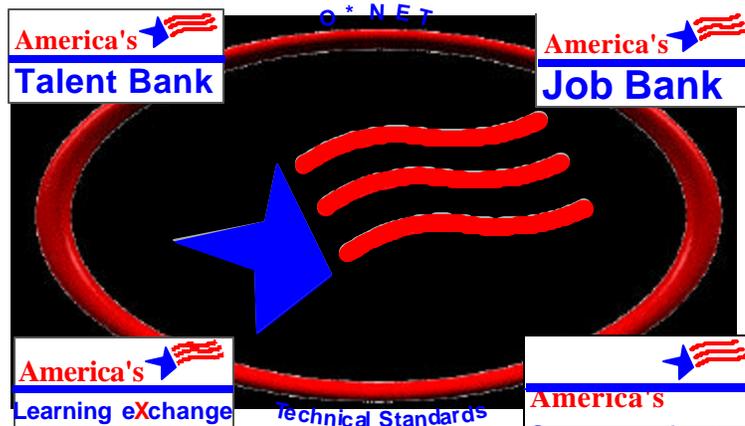
## What is ALX ?

ALX is a Searchable Database of more than 110,000 offerings

- Classroom instruction
- Distance learning
- Computer-based training
- Web-based courses
- Degree and certificate programs
- Workshops & seminars



## AMERICA'S CAREER KIT



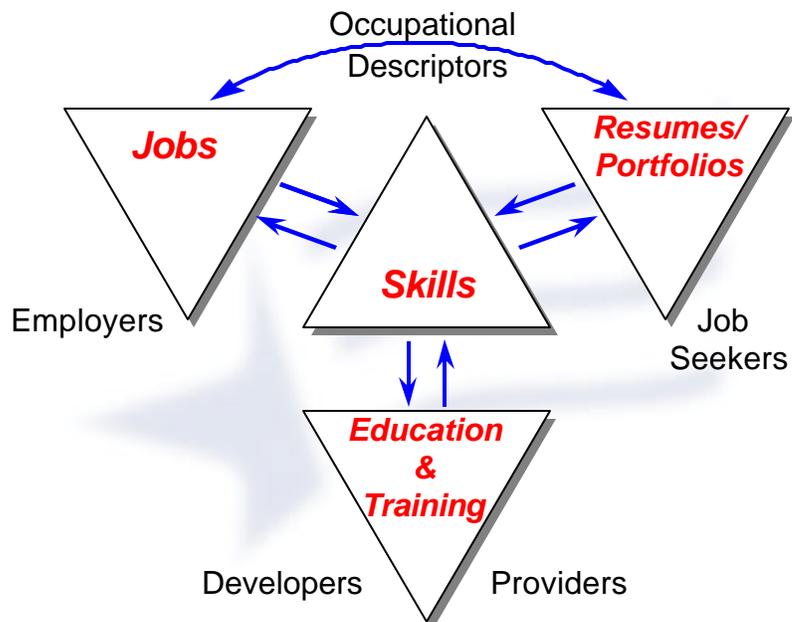


## AMERICA'S JOB BANK

- Serves employers and job seekers
- 1,300,000+ jobs
- 500,000 resumes
- 400,000 user sessions per day - 5 per second
- [www.ajb.org](http://www.ajb.org)



## SKILLS: THE BINDING THREAD





## ALX IS ABOUT COLLABORATION:

- Federal Partners
- State and Local Partners
- Professional Association Partners
- Public/Private Partners
- Community Colleges





## AMERICA'S LEARNING EXCHANGE CD ROM

- Database conversion tool for training providers makes it easier to enter data in ALX
- More information about ALX and America's Career Kit
- Information about our partners, including ASTD, PBS, Training Magazine, community colleges, private career schools
- Free resources and online courses



## For More Information on ALX

- Web site: <http://www.alx.org>
- Providers contact us:  
listme@alx.org  
General information on ALX:  
info@alx.org
- ALX Service Center 877-348-0502

