

ATP Proposal Debriefing: Nonawardee Views

Applicants who are not awarded funding from the Advanced Technology Program (ATP) are provided a telephone debriefing on the strengths and weaknesses of their proposals vis à vis ATP selection criteria. The *Survey of ATP Applicants 2002* collected information from Nonawardees about their views of the proposal debriefing.



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Nonawardees were asked to indicate their level of satisfaction with the following aspects of the proposal debriefing:

- a) Timeliness
- b) Clarity of content
- c) Comprehensiveness of content

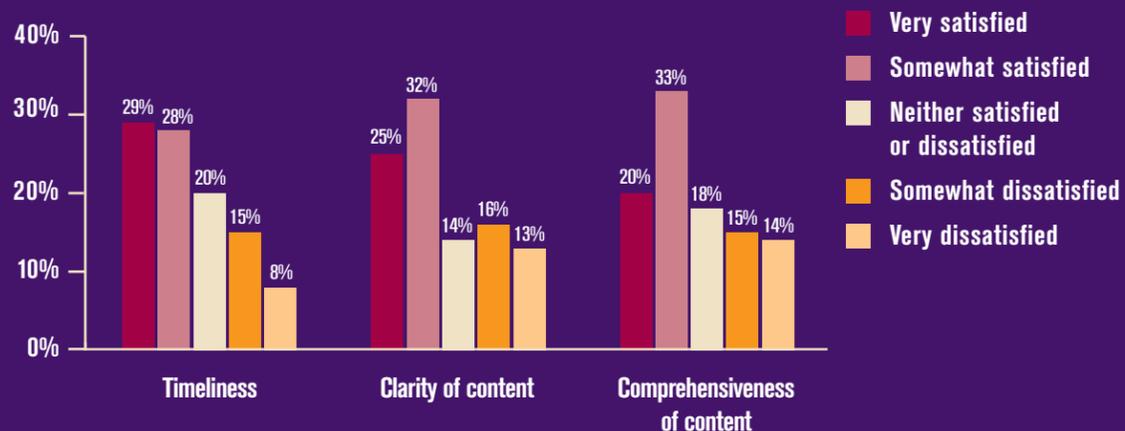
Nonawardees were also asked whether they would prefer oral or written formats for the proposal debriefing.

Nonawardees have mixed views of their ATP proposal debriefings

- Just over half of Nonawardees were satisfied regarding the *timeliness* of their debriefing. (See Figure 1.)¹
- Just over half of Nonawardees were satisfied regarding their debriefing's *clarity of content*. (See Figure 1.)
- Just over half of Nonawardees were satisfied regarding the *comprehensiveness of content* for their debriefing. (See Figure 1.)

FIGURE 1.

Applicant Satisfaction with Proposal Debriefing

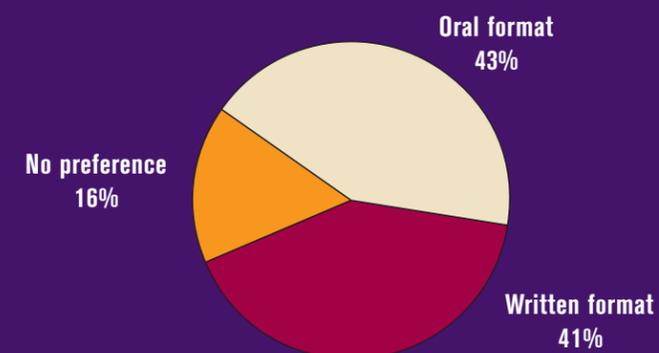


Nonawardees prefer oral and written debriefing formats in equal degrees

- 43% of Nonawardees would prefer an oral format for the proposal debriefing, while 41% say they would prefer a written format; 16% report having no preference. (See Figure 2.)

FIGURE 2.

Preferences for Format of Proposal Debriefing



Applicants across different ATP technology areas report some variation in satisfaction with debriefings

- Applicant satisfaction with the timeliness, clarity, and comprehensiveness of debriefings varies somewhat by ATP technology area. (See Table 2.)

TABLE 2.

Satisfaction with Proposal Debriefing, by Technology Area

	BIOTECHNOLOGY	MATERIALS AND CHEMISTRY	ELECTRONICS	INFORMATION TECHNOLOGY
Timeliness				
Very satisfied	30%	35%	25%	25%
Somewhat satisfied	28%	32%	22%	30%
Neither	19%	17%	25%	19%
Somewhat dissatisfied	14%	12%	19%	15%
Very dissatisfied	8%	5%	9%	10%
Clarity of content				
Very satisfied	18%	27%	24%	29%
Somewhat satisfied	28%	43%	30%	23%
Neither	11%	9%	19%	18%
Somewhat dissatisfied	20%	10%	14%	21%
Very dissatisfied	22%	10%	13%	9%
Comprehensiveness of content				
Very satisfied	15%	23%	17%	25%
Somewhat satisfied	26%	43%	33%	29%
Neither	16%	15%	23%	18%
Somewhat dissatisfied	21%	9%	12%	20%
Very dissatisfied	22%	10%	15%	9%

¹ We have combined the response categories "very satisfied" and "somewhat satisfied" for ease of reporting.

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Companies seeking to partner with the Advanced Technology Program (ATP) submit proposals to the ATP. Proposals must be for the development of innovative technologies that could not obtain private funding due to the high technical risk and that have the potential to produce widespread benefits to the economy and society. Proposals are evaluated for technical and economic merit in a rigorous competitive review process.